HOME PREP CHECKLIST for real estate photography

INSIDE

Generally declutter as much as possible. Your house is a showroom and "less is more". Closets and unfinished areas are great places to stash things - those areas won't be photographed unless requested.

Hide trash cans and clothes hampers.

Clear appliances of magnets and clutter.

Remove all toiletries from bathroom counter tops and shower shelves.

- Fold hanging towels neatly.
- Put away coats and shoes.
- Put away floor mats.
- Minimize or eliminate seasonal or holiday decorations.
- Dust surfaces where you can see it, including fan blades.
- Vacuum carpets.
- ☐ Wipe visible water spots from stainless steel appliances and mirrors and glass in the bathrooms.
- Make all of the beds.
- Replace burned out light bulbs.

Consider adding lighting to dark corners or rooms. Floor lamps are great for this!
Make sure blinds and shades can be opened to let as much natural light in as possible.
Hide all pet items, such as bowls, beds, toys, etc.

OUTSIDE

The same principle applies: declutter as much as possible. The garage is a great place to hide things, the interior of which won't be photographed unless requested.

When in season, uncover grill and stash the cover.

- Open umbrellas on any patio sets.
- Clean the pool.

Have the lawn mowed, trimmed, leaves raked, bushes and trees pruned.

- Hide the trash cans, hoses, garden tools, etc.
- Clear all cars and vehicles from the driveway and the street in front of the house.

And last but not least, if you're affording the photographer an unoccupied home during the photo shoot, have a way for them to get in and lock up when they're done.



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